Years of Culture and Qatar Museums' Public Art Launch JEDARIART 2025 at the Olympic Cycling Track

18 October 2025 – Doha, Qatar: As part of the Qatar Argentina and Chile 2025 Year of Culture, Qatar Museums' Public Art Department has announced the newest edition of *JEDARIART*, transforming the Qatar Olympic Cycling Track tunnels into a dynamic open-air gallery that celebrates indigenous cultures and Latin American visual storytelling. This marks the second annual *JEDARIART* activation along the cycling track, continuing the partnership that brings international artists from Years of Culture partner countries to activate one of Qatar's most popular community spaces.

Launched by Qatar Museums' Public Art Department in 2020 under the patronage of Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani, *JEDARIART* brings art to public spaces across Qatar, promoting creativity, dialogue, and accessibility. From Doha's Corniche to Souq Waqif and desert installations like Richard Serra's *East-West/West-East*, the program continues to enrich Qatar's landscape with art that reflects the nation's diversity and openness to the world.

This year, renowned Chilean muralist **Daniel Marceli** and Argentinian artist **Pablo Harymbat** have been invited to transform the tunnels with vibrant murals inspired by Latin American traditions, mythologies, and shared human narratives, turning the tunnels into a moving gallery that blends art, sport, and community engagement.

About the Artists

- Daniel Marceli (<u>instagram.com/daniel.marceli</u>) is a Chilean muralist known for his large-scale
 works celebrating the cultural richness and spiritual heritage of indigenous communities across
 Latin America. His art often explores ancestral narratives and the relationship between people
 and nature.
- Pablo Harymbat (instagram.com/harymbat_pablo) is an Argentinian visual artist whose colourful, abstract compositions draw on urban landscapes and collective memory. His murals combine vibrant forms and storytelling elements that reflect Latin America's diverse cultural identity.

His Excellency Mohammed Al Kuwari, YoC Advisor on Latin American Affairs and Qatar's former Ambassador to Mexico, said: "JEDARIART continues to show how art connects people beyond language. Through this collaboration between Chile, Argentina, and Qatar, we're creating spaces that celebrate diversity and highlight what brings us together. Inviting Latin American artists to one of Qatar's most active public spaces reflects the spirit of the Qatar Argentina and Chile 2025 Year of Culture, where dialogue, creativity, and community come together."

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About Years of Culture

The Years of Culture initiative, chaired by Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani, spearheads long-lasting cultural partnerships between Qatar and other nations. It exists to promote respect and understanding among diverse cultures and serves as a catalyst for bringing people together, nurturing connections, encouraging dialogue, and deepening understanding. At its heart, Years of Culture celebrates the power of cultural exchange, which enriches Qatar's ties with partner countries beyond the dedicated year.



Each year is organised with support from Qatar and partner countries' cultural institutions, ministries, foundations, and private and public sector partners, with assistance from Embassies in Qatar and abroad. Programmes are tailored to explore the unique nature of each partner country with a focus on cultural heritage, creative industries, social and economic development, and innovation.

Previous Years of Culture have included: Qatar-Japan 2012, Qatar-UK 2013, Qatar-Brazil 2014, Qatar-Türkiye 2015, Qatar-China 2016, Qatar-Germany 2017, Qatar-Russia 2018, Qatar-India 2019, Qatar-France 2020, Qatar-USA 2021, Qatar-MENASA 2022, Qatar-Indonesia 2023, and Qatar-Morocco 2024.

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Years of Culture

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