

Ali Bin Towar to Lead Exclusive Andes Hiking Expedition as Part of Year of Culture Legacy

8 December 2025 – Doha, Qatar: Building on the momentum of the innovative Qatar Argentina and Chile 2025 Year of Culture, the initiative is launching a new legacy programme in partnership with renowned Qatari adventurer, entrepreneur, and television presenter Ali Bin Towar Al-Kuwari. From 5 to 12 February 2026, a select group of participants will embark on an eight-day hiking expedition across Argentina and Chile, tracing one of South America's most storied mountain routes.

Ali Bin Towar Al-Kuwari, celebrated for his hit travel docu-series *Khota El Rahala* and his journeys to more than 70 countries, will lead the trek, bringing his trademark blend of cultural curiosity, storytelling, and immersive adventure to the experience.

"South America has always inspired me with its landscapes, its people, and its spirit of adventure. Walking through the Andes is a journey that humbles you and connects you deeply with nature and culture. Being part of the Years of Culture Legacy makes this trek even more meaningful, because it brings people together and strengthens our connection with communities across Argentina and Chile," Al-Kuwari said.

The expedition will follow the historic Cochamó Pass, once traversed by Jesuit travelers crossing the Andes. Beginning in the alpine region of Bariloche, the route winds through river valleys, ancient Alerce forests, turquoise lakes, and dramatic granite peaks before reaching the Pacific-facing town of Cochamó.

Participants will experience community-hosted meals, riverside camps, and some of the most breathtaking natural landscapes in South America.

Designed as an enduring extension of the Year of Culture mission, the trek blends physical challenge with cultural immersion, deepening people-to-people connections and celebrating the heritage and landscapes of Argentina and Chile.

With only 12 places available, this exclusive Year of Culture Legacy experience is expected to fill quickly.

For full details and to register, please visit the website.

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About Years of Culture

The Years of Culture initiative, chaired by Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani, spearheads long-lasting cultural partnerships between Qatar and other nations. It exists to promote respect and understanding among diverse cultures and serves as a catalyst for bringing people together, nurturing connections, encouraging dialogue, and deepening understanding. At its heart, Years of Culture celebrates the power of cultural exchange, which enriches Qatar's ties with partner countries beyond the dedicated year.

Each year is organised with support from Qatar and partner countries' cultural institutions, ministries, foundations, and private and public sector partners, with assistance from Embassies in Qatar and abroad. Programmes are tailored to explore the unique nature of each partner country with a focus on cultural heritage, creative industries, social and economic development, and innovation.



Previous Years of Culture have included: Qatar-Japan 2012, Qatar-UK 2013, Qatar-Brazil 2014, Qatar-Türkiye 2015, Qatar-China 2016, Qatar-Germany 2017, Qatar-Russia 2018, Qatar-India 2019, Qatar-France 2020, Qatar-USA 2021, Qatar-MENASA 2022, Qatar-Indonesia 2023, and Qatar-Morocco 2024.

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