

الأعوام
الثقافية
YEARS OF
CULTURE

قطر كندا والمكسيك 2026
QATAR CANADA & MEXICO 2026



QATAR'S
YEARS OF CULTURE
INITIATIVE

QATAR'S YEARS OF CULTURE INITIATIVE

Qatar has established itself as a global leader in cultural diplomacy. Through its Years of Culture initiative, Qatar builds lasting partnerships with countries across every continent, from Asia to the Americas. Each edition celebrates shared creativity, history, and innovation and positions Qatar as a trusted convener of diverse voices that together shape a more interconnected world.

Shared cultural experiences are among the most powerful ways to build long-lasting ties that positively shape our world. The Years of Culture initiative creates these moments of connection with each participating nation, determined to leave a legacy that continues to grow long after each year concludes.



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Our Areas of Focus



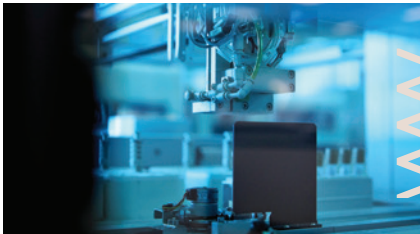
Cultural Heritage

Years of Culture celebrates the traditions that shape a society's identity, including its history, customs, values, and stories passed down through generations. Through culinary heritage, theatre, music, literature, and other cultural expressions, programming highlights the shared roots and distinct voices that connect nations.



Creative Industries

Years of Culture is a portal into the creative ecosystems of Qatar and its partner nations. Museums, design platforms, film, photography, and other creative fields deepen cultural understanding while generating opportunities for joint projects and the exchange of talent.



Innovation

Years of Culture recognises that scientific, technological, and environmentally conscious innovation can drive cultural evolution. By facilitating the exchange of ideas and advancements across these fields, the initiative promotes mutual learning and knowledge transfer.



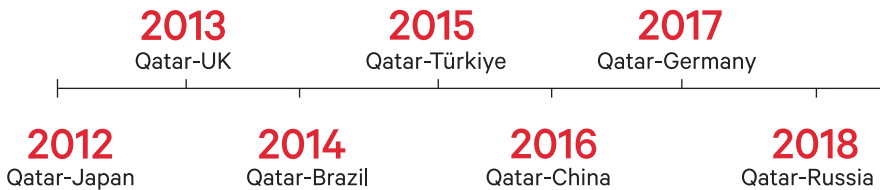
Social and Economic Development

Years of Culture spotlights the social and economic forces that shape human experiences. From projects focused on business and trade, to health, education, and community development, the initiative helps build a more connected and resilient global community.

A Decade of Impact

The Years of Culture initiative embodies Qatar's steadfast belief that culture, as a connector of peoples, is an essential component of diplomacy. Over more than a decade, Years of Culture has built bridges among nations and grown into a global platform with measurable impact.

Previous Years of Culture countries included:



750+
curated
events

spanning art, sport,
film, and business

Hosted in
30+ cities
across
20+
countries

A global
network

of creatives,
entrepreneurs,
and changemakers

Today, the Years of Culture initiative continues to expand Qatar's global engagement by strengthening state-level cooperation, creating pathways for investment in creative and knowledge-driven sectors, and bringing people closer together. Rooted in Qatar's cultural landscape, where heritage and innovation meet, Years of Culture champions the power of exchange and the belief that meaningful collaboration creates lasting change.



Enduring partnerships with **200+ cultural institutions** worldwide

Strategic integration

with Qatar's creative economy, business, and tourism sectors

In-depth support

for social development, sport, and education programmes

2019
Qatar-India

2021
Qatar-USA

2023
Qatar-Indonesia

2025
Qatar Argentina and Chile

2020
Qatar-France

2022
Qatar-MENASA

2024
Qatar-Morocco





ORANISH



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Where the Story Begins

Years of Culture began in 2012 after Qatar won the bid to host the FIFA World Cup™ 2022. It was created to strengthen ties and deepen understanding between nations through cultural exchange ahead of the tournament.

Since then, Years of Culture, chaired by Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani, has evolved into a powerful initiative that drives cultural diplomacy and economic cooperation. It is now supported by 23 members of the National Years of Culture Committee, a multidisciplinary body that guides strategy and ensures coordinated action across institutions.



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Building Partnerships

Each year is organised alongside partner countries and together with cultural institutions, ministries, foundations, and private and public sector supporters, with assistance from Embassies in Qatar and abroad. Engagement extends beyond the calendar year with legacy programmes that highlight ongoing relationships.

Programmes are tailored to explore the unique nature of each country, highlighting cultural heritage, creative industries, social and economic development, and innovation.

